For decades, the art of animation served primarily entertainment purposes.

Today, we are facing an enormous challenge that must be overcome together: the climate crisis.

Previously unimaginable measures will be necessary to slow down climate change and keep the earth and especially our cities habitable. The art of animation is an excellent tool to convey and communicate these future visions in the field of environmental protection, urban planning, mobility, architecture, energy...



we are looking for...

your animated vision of our world of tomorrow

# Call for Entry: Your animated content for our mapping project THEN

Festival of Animation Berlin (29.09. – 01.10.2023) is looking for the best submissions for the mapping contest "THEN", showcasing your visions of our urban world of tomorrow.

**Deadline for entries** July 5th, 2023

**Date of the exhibition:** 28. September - 1. October 2023

**Exhibition Venue:** silent green Kulturguartier, Berlin

Gerichtstraße 35, D-13347 Berlin

**Award for best film:** 1.000 €, donated by Sinnema Animation Studio

and Animation Network Berlin.

## **About FAB**

The Festival of Animation Berlin (FAB) brings the world of animated film to Berlin and opens up new horizons for filmmakers and culture enthusiasts. For the past 6 years, we have been setting new priorities and developing new formats and ideas at each festival edition. FAB is a platform for intensive artistic and interpersonal exchange, for learning and reflection, for getting to know new techniques or films and for working on a diverse view of our world. This year, the festival will take place in two locations: City Kino Wedding (<a href="www.citykinowedding.de">www.citykinowedding.de</a> @ Müllerstraße 74) and silent green Kulturquartier (<a href="www.silent-green.net">www.silent-green.net</a> @ Gerichtstraße 35).

Have a look at the exhibition 2022:

www.fa-berlin.com/en/festival-en/fab-dimensional-en/

# About the mapping contest "THEN"

As a film festival, we feel responsible not only to entertain but also to discuss contemporary topics through the language of art and visual communication.

Therefore, in the context of the exhibition "FAB Dimensional", we organize an international competition for mapping artworks related to the topic "Visioning our Future". We're looking for your custom made animated clips of 60 seconds length that showcase your visions of urban life within the near future. During the exhibition, the selected films will be projected on our custom made object shaping the letters "THEN". The object will be 4m wide and 2,25m high (see rendering) and will be installed inside the exhibition space.

#### **Procedure**

We provide you with the mapping mask (.png, 1920x1080px) and 3 audiotracks by composer "Menion" (Stefano Ferrari). Your animation shall be based on 1 of the 3 provided soundtracks. You can download the mask and the audiofiles here:

## https://fab23ftp.synology.me:1234/sharing/o6DWsXCTP

(Please note: The use and publication of the audiofiles is only allowed in the context of this project!)

The animation should use only the transparent areas of the mask and have a length of exactly 60 seconds (at 25fps). Once your animation is ready, please upload it to our database. Among the submitted entries we will select the best contributions. These films will be shown within the exhibition. During the festival, our jury will select the award winning film which will receive the award of  $1.000 \in$  at the award ceremony of FAB 2023. All projections will be documented by us and video/photo footage will be provided to the artists.

# Input: some possible topics for your films

How will people move through the city in near future? ---> MOBILITY How will people work in near future? ---> WORK How do we produce our energy in near future? ---> ENERGY

How do we react on warmer temperatures? ---> CLIMATE CHANGE

How does modern architecture evolve in near future? ---> URBAN PLANNING

# **Eligibility**

This call is open to everyone 18+

You can submit your work as an individual and as a team.

You can submit multiple projects and artworks.

Only fully complete applications will be taken into consideration

## **Questions?**

For further questions you can contact us by email via **exhibition@fa-berlin.com** 

# **Download sound and png-Mask**

https://fab23ftp.synology.me:1234/sharing/o6DWsXCTP

## **Technical requirements**

Please prepare your film based on the png-Mask and render it with a black background. Please note: Only film content on the white part of the mask will be visible.

All transparent parts of the provided mask will NOT be seen in the projection! The submitted file shall be in 1920x1080px Resolution, with ProRes422 codec in .mov container and animated and exported with a framerate of 25 fps. We're open to all sort of animation techniques!

# Submit your film here:

https://forms.gle/PmV78EkwxHBVDT1T7

## **Festival Website**

www.fa-berlin.com

## Head of exhibition 2023:

Lea Brugnoli, Lukas Thiele







# Rules and Regulations of the mapping project THEN

#### **ORGANISER**

Festival of Animation Berlin and the exhibition "FAB Dimensional" are organised by:

Animation Network Berlin e.V. Rykestraße 2 10405 Berlin

### **GENERAL RULES**

The festival management will decide on the composition of the jury. The jury will decide the selected artworks of the following competitions: animated artworks, mapping projects.

None of the jury members shall be involved in the production of any of the artworks they will have to judge.

## **PROMOTION**

Excerpts of participating artworks may be used by the festival organizers to publicly promote, evaluate and display the festival's objectives on the internet, broadcasting, and TV (irrespective of the means of transmission), cinema, press, video as well as all types of currently known storage media.

## **RIGHTS OF USE**

By submitting the entry form, entrants confirm that they are the originators in case of teams: co-originators - of the submitted work and that they are free to dispose of the submitted work and the rights to use them. The entrants ensure that the persons shown in the works as well as the originators of the works have given them permission for its reproduction and distribution within the festival competition and journalistic review. The entrants ensure that the work is free of third-party rights and that they release the festival organizers from any future claims that may be enforced by third parties relating to copyrights and rights to use the work.

In case of teams, the digital signature of its representative is binding for all team members. Teams are jointly and severally liable. Upon submission, entrants grant FAB the right to show the submitted artworks unlimited times in the context of the festival during the duration of the festival (September 29th - October 1st 2023) in the festival location. The transfer of this right of use is free of charge.

## **ARCHIVING**

All submitted materials will remain in the archive of the Festival of Animation Berlin. The submitted materials will not be forwarded to other festivals.

#### **DISCLAIMER**

The organizers of the Festival of Animation Berlin do not take any responsibility in case of damage or non-delivery of the submitted artworks, missing entries or other technical problems for any reasons whatsoever. Further they do not take any responsibility in case of disruption of the festival by third parties or by force majeure. Entry and inclusion of artworks implies acceptance of the rules and regulations. The festival management shall decide on all questions of doubt and special cases not covered by the provisions of these regulations.

By accepting the application, we do not guarantee that the work will be exhibited. By submitting the application in the "Animation Artworks" section, artists must accept that there is a possibility that the festival team may require changes to the installation (which do not affect the artistic idea) depending on the financial or technical feasibility.